



EUROPE BUSINESS ASSEMBLY

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On Europe Business Assembly's (E.B.A., Oxford, United Kingdom) initiative on 19-20 June 2011 a big international event of south-eastern England – 'Oxford Summit of Leaders' was held in the historical centre of Oxford in 'Sheldonian Theatre'. This event is regularly held in the centre of the world scientific community since 2000.

More than a hundred participants were accredited for the forum and among them there were members of the parliaments, mayors, ministries representatives, scientists, city-managers, heads of business and higher education institutions from thirty countries. The participants of the plenary session discussed matters connected with working out of innovation approaches to solving problems of megalopolis management in conditions of urbanization and ecological cataclysms. The main speakers as an example of basic megalopolis programme of the European Union 'Innovative cities of a new generation' (Helsinki, Dublin and Barcelona) offered the newest developments in the sphere of management of cities of the future. Open presentations of investment projects and programmes of developing the international cooperation enabled to enlarge the opportunities for economic cooperation.

A practical aspect to the summit was given by moving working meetings of professional teams with European experts that were held on the base of the international research centre 'Syngenta' and medical complex 'Oxford Radcliffe Hospitals NHS Trust' as well as a specialized meeting with the Lord-mayor of Oxford to familiarize with the working experience of Oxford Town Hall in the field of ecology, medicine and education. 'Rectors' rout' aroused obvious interest: the universities representatives discussed issues of city-managers training on special curricula and specific demands of municipalities.

A bright moment of the event was the traditional 'Socrates Award Ceremony' — a solemn inauguration of laureates of the international awards. For high professional achievements the best representatives of political, economic and scientific establishment of Eastern Europe, Asia and Africa enlarged the number of laureates of prestigious nominations instituted by Europe Business Assembly. A solemn gala-dinner in honour of the laureates was given after the ceremony.

'Last summit was especially interesting for members of administrative staff of various ranks, — noticed one of its founders, John Netting, Europe Business Assembly Director General. — And not only in the aspect of European experience learning. It is important for us to develop a pragmatic dialogue among the scientific elite in the field of city management and the representatives of real power — politicians, mayors and city managers. I am sure the last summit has become a unique information-consulting platform for broadening partnership ties at the level of municipalities of different countries'.